

TRIBECA POINTE, L.L.C.

AFFORDABLE HOUSING APPLICATION

Mail only one (1) original application per household. You may only be a household member on one application. You will be disqualified if you submit more than one application or a photocopy of an application.

No payment or fee should be given to anyone in connection with the preparation or filing of this application for housing, and no broker's fee should be given to receive an apartment.

When completed, mail application by regular mail *only*; do not send by registered or certified mail, Fed Ex or UPS.

By submitting an application, you acknowledge you've read and understand the Privacy Notice, which is included in on the back of this application.

Incomplete applications will be returned.

Mail completed application to:
TRIBECA POINTE, L.L.C.
c/o ROCKROSE DEVELOPMENT, L.L.C.
15 EAST 26TH STREET, 7TH FLOOR
NEW YORK, NY 10010
Attn: Compliance Department

FAQ

1. What is a log number?

A log number is a unique, randomly assigned number that all successfully submitted applications receive. The log number represents the applicant's place in line. When resident selection begins, marketing agents start with the lowest log number and move sequentially to higher log numbers to find eligible applicants.

2. Are there any residency requirements?

Non-New York City residents can apply; however, preference is given to current New York City residents. Any applicant ultimately approved for this development must maintain the new apartment as their sole primary residence. If approved for an affordable housing unit, the applicant must surrender any unit where the applicant is then currently residing. Each member of the applicant's household who leases rental residential real property must terminate the lease for and surrender possession of such rental property on or before the move-in date for a rental affordable unit.



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3. What are application preferences?

Preferences help select and determine applicants using fair criteria. Those who may be eligible for a preference or set-aside include: current New York City residents; persons residing in this development's community board; and persons who are municipal employees of the City of New York. A percentage of apartments is designated for persons with mobility, hearing, and vision disabilities.

4. What is Area Median Income (AMI) and how is it calculated?

Area Median Income refers to income levels modified by household size for the New York metropolitan area, as determined by the United States Department of Housing and Urban Development (HUD). For 2024, 40% of the AMI is \$64,800 or a family of four in the New York Metropolitan Statistical Area and \$45,360 for a single person.

5. What are the eligibility factors?

- a. Income Eligibility: Check the lottery advertisement to see if your income qualifies. The ad shows the income level requirements, for each household size, for this housing opportunity.
- b. Qualification as a Household: The New York City Department of Housing Preservation and Development (HPD) and Housing Development Corporation (HDC) provide affordable housing opportunities for individuals, families and households who can document financial interdependence as a household unit.
- c. Credit History
 - Rentals: Applicants to rental units may choose to consent to a credit check or, provide evidence of full payment of total rent amount for the last 12 months.
 - Homeownership: Marketing agents and lenders evaluate credit history to determine if you may qualify for a private mortgage and, if so, what the terms of the mortgage may be.
- d. Criminal Background Checks
- e. Continuing Need: Applicants to HPD/HDC's affordable housing programs must demonstrate a continuing need for housing assistance through an analysis of their assets and recent income history.
- f. Property Ownership
 - Rental opportunities: Applicants to rental units may not own residential property, or shares in a co-op, in or within one hundred (100) miles of New York City.
 - Homeownership opportunities: No member of the applicant household may own, or have previously purchased, any residential property, including shares in a co-op.
- g. Asset Limits: There is a limit to the amount of total household assets allowed (excluding specifically designated retirement and college savings accounts). The household asset limit for rental units is equal to the maximum income limit for a four (4)-person household at the area median income (AMI) level for which the unit is designated.

6. Household Asset Limits:

Area Median Income (AMI): **40%**

Asset Limit: **\$64,800**



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7. What happens if I get to the next step in this process?

You will be contacted when your log number has been reached for an eligibility interview. If you appear eligible and undergo a credit check, you may be charged a credit check fee of \$20 per application. When a credit check must be run, you may provide your own credit check instead, for no fee, if completed within the last 30 days. If approved, you may have to move into your new unit very quickly. You will also be required to provide first month's rent plus a security deposit of the same amount.

A. Name & Address

Current Living Address:

(If you are living in a City-run homeless shelter, please list your current shelter address)

First Name	Middle Initial	Last Name
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Street Address	Apartment #
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City	State	Zip
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Email

Is this a NYCHA property? ☐ Yes ☐ No

If yes, is your name on the NYCHA household form? ☐ Yes ☐ No

Is this a City-run homeless shelter? ☐ Yes ☐ No

If yes, provide your last permanent address:

Building (House) #	Street	Apartment #
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City

State

Zip

Your Pronouns (he/she/they) (optional): _____

Phone Numbers:

Cell Phone

Home Phone

Work Phone

☐ Check if mailing address is **different** than Current Living Address, above

Mailing Address (if different):

Building (House) #

Street

Apartment #

P.O. Box

City

State

Zip

Language Contact Preference: In what language would you prefer to receive written communications about your application? Check one. (If you do not check a language, written communication will be in English.)

☐ English

☐ Español (Spanish)

☐ 简体中文 (Chinese)

☐ العربية (Arabic)

☐ Français (French)

☐ Русский (Russian)

☐ 한국어 (Korean)

☐ اردو (Urdu)

☐ বাংলা (Bangla)

☐ Kreyòl Ayisyen (Haitian Creole)

B. Household Information

PRIVACY ACT NOTIFICATION - The Federal Privacy Act of 1974, as amended, requires agencies requesting Social Security Numbers to disclose (a) whether compliance with the request is voluntary or mandatory, (b) why the information is requested; and (c) how it will be used.

1. How many persons (including yourself) will live in the unit for which you are applying?



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2. List **ALL** the people who will live in the unit for which you are applying, starting with yourself (Self), and provide the following information.

Gender Identification: In this section, list how you identify (optional). Examples: Female; Male; Non-binary; etc.

Disability: If a household member has an ongoing mobility (M), hearing (H), or visual (V) disability and requires an accessible/adaptable unit, **please check the relevant box.** If selected for further processing, you will be mailed a form that you and a medical professional will need to immediately complete and send back. This form is to verify that your household requires an accessible or adaptable apartment. The form can be used for any other future applications for a period of up to 12 months.

First, Middle Initial & Last Name, Suffix	SSN/TIN (Optional)	Relationship to Applicant	Birth Date MM/DD/YY	Gender Identification (Optional)	Disability?		
					M	V	H
		Self					



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If you checked either mobility, visual, or hearing disability, do you or a member of your household require a special accommodation?

☐ Yes – please specify the accommodation required:

☐ No

3. Is anyone in the table above a full-time student?

☐ Yes – please circle their names above and write their names here:

☐ No full-time students in the household

C. Income and Assets

Note: Be sure to check the lottery advertisement to see if your income qualifies. The ad shows the income level requirements, for each household size, for this housing opportunity.

Question 1	
Are you or a member of your household an employee of the City of New York, the New York City Housing Development Corporation, the New York City Economic Development Corporation, the New York City Housing Authority, or the New York City Health and Hospitals Corporation?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If “yes,” please specify the agency or entity at which you or a member of your household is employed.	
Question 2	
If you answered “yes” to Question 1 above, have you personally had any role or involvement in any process, decision, or approval regarding the housing development that is the subject of this application?	<input type="checkbox"/> Yes <input type="checkbox"/> No

Note: If you answered “yes” to Question 1 above, you may be required to submit a statement from your employer that your application does not create a conflict of interest. If you answered “yes” to Question 2 above, you will be required to submit a statement from your employer that your application does not create a conflict of interest. Such statement would not be required



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until later in the application process, after you have been selected through the lottery, when you will also be required to provide other documents to verify income and eligibility.

HPD EMPLOYEES ONLY: If you are an HPD employee, please read the Commissioner's Order regarding conflicts of interest and consult with the agency's Office of Legal Affairs if you receive a request to confirm your eligibility.

1. Income from Employment

Note: A “household member” is a person who will be living in the affordable unit.

For any job that is not self-employed, list the amount you make before taxes (Gross Income). For self-employed individuals, use the amount you make after deductions (Net Income). If your application is selected for further processing, you will be contacted with a list of documentation that you will need to provide.

List all full and/or part time employment income for ALL Household Members, including yourself. Include self-employment earnings:						
Household Member	Employer Name & Address	Length of Employment		Amount Paid (\$)	How Often? (Ex: weekly, bi-weekly, monthly, annually)	Annual Income
		Yrs.	Mos.			
Self						



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1A. TOTAL ANNUAL INCOME FROM EMPLOYMENT AND SELF-EMPLOYMENT add all amounts from “Annual Income” column in this table):						

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2. Income from Other Sources

List all other income sources for each household member, for example, welfare (including housing allowance), AFDC, Social Security, SSI, pension, workers' compensation, unemployment compensation, interest income, babysitting, care-taking, alimony, child support, annuities, dividends, income from rental property, Armed Forces Reserves, scholarships and/or grants, gift income, etc.

Household Member	Type of Income	Amount Paid (\$)	How Often? (Ex: weekly, bi-weekly, monthly, annually)	Annual Income
Self				

2A. TOTAL ANNUAL INCOME FROM OTHER SOURCES (add all amounts from "Annual Income" column in this table):

3. TOTAL ANNUAL HOUSEHOLD INCOME

Add together the total annual income amounts from **1A** and **2A**, above:

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4. Assets

Are there assets for this household? Examples of assets include checking account, savings account, investment assets (stocks, bonds, vested retirement funds, etc.), real estate, cash savings, miscellaneous investment holdings, etc.		<input type="checkbox"/> Yes <input type="checkbox"/> No
If "yes," please indicate assets for each household member:		
Household Member	Type of Asset or Account	Bank/Institution
Self		

D. Rental Subsidy

Are you presently receiving a Section 8 Housing Voucher or Certificate, or any other form of rental assistance? Please check the appropriate box at right. Examples of other rental subsidies/certificates include CITYFHEPS, NHTD (Medicaid Waiver), Individual Services and Supports (ISS), and VASH. This information will not affect the processing of the application. Minimum income listed may not apply to applicants with Section 8 or other qualifying rental subsidies.	<input type="checkbox"/> No <input type="checkbox"/> Yes – HPD Section 8 voucher <input type="checkbox"/> Yes – NYCHA Section 8 Voucher <input type="checkbox"/> Yes – Other Rental Subsidy/Certificate: _____
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E. Ethnicity

This information is optional and will not affect the processing of the application. Please check the group(s) that best identifies the household:		
<input type="checkbox"/>	Hispanic or Latino	<input type="checkbox"/> Not Hispanic or Latino
<input type="checkbox"/>	Choose not to answer	



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F. Race

This information is optional and will not affect the processing of the application. Please check the group(s) that best identifies the household:			
<input type="checkbox"/>	White	<input type="checkbox"/>	Black or African-American
<input type="checkbox"/>	Asian	<input type="checkbox"/>	Native Hawaiian or Other Pacific Islander
<input type="checkbox"/>	American Indian or Native Alaskan	<input type="checkbox"/>	Choose not to answer
<input type="checkbox"/>	Other:	<input type="checkbox"/>	

G. Housing Choices – Re-rentals and Resales

When an existing affordable apartment becomes available in one of a wide range of developments in New York City, a small number of interested and qualified Housing Connect users are picked at random for the opportunity to apply for that unit.

You only have the chance to be randomly selected for re-rentals/resales if you indicate here that you are interested. Also, you will only have the chance to be selected if your household size and income match the unit requirements.

1. Are you interested in future affordable housing opportunities located in a different, existing building that become vacant for re-rental or resale? ☐ Yes ☐ No

→ If you checked yes, **Continue** this section (G). If **not**, skip to Section H (Signatures).

If you are only willing to be considered for re-rental/resale units of specific sizes, locations, accessibility, and/or pet policies, make those choices below. This will limit the types of units for which you may be randomly picked to apply. We encourage you to keep your options open, and only make specific choices below if necessary.

2. Please answer the following questions about your interest in future re-rentals or resales:

- a. What size re-rental unit are you interested in, based on your household size? Check all that apply.

<input type="checkbox"/>	All sizes that match my income	<input type="checkbox"/>	3-Bedrooms
<input type="checkbox"/>	Studios	<input type="checkbox"/>	4-Bedrooms
<input type="checkbox"/>	1-Bedrooms	<input type="checkbox"/>	5-Bedrooms
<input type="checkbox"/>	2-Bedrooms	<input type="checkbox"/>	6-Bedrooms



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b. Which borough(s) are you interested in living in? Check all that apply.

<input type="checkbox"/>	All boroughs and neighborhoods	<input type="checkbox"/>	Brooklyn
<input type="checkbox"/>	Manhattan	<input type="checkbox"/>	Queens
<input type="checkbox"/>	Bronx	<input type="checkbox"/>	Staten Island

c. Are you **only** interested in certain neighborhoods in the boroughs you checked above? If yes, write the neighborhoods here:

d. Are you **only** interested in units that are located in an elevator building and/or located on the first floor?

- ☐ Yes, only units in an elevator building or on the first floor
☐ No, stairs to get to the apartment are okay

e. Are you **only** interested in units in buildings where there is a flat entrance and/or accessible ramp?

- ☐ Yes, only buildings with a flat entrance or ramp
☐ No, steps to get in the building are okay

H. Signatures (Required for All Household Members 18 and over)

I (WE) DECLARE THAT STATEMENTS CONTAINED IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY (OUR) KNOWLEDGE. I (We) have not withheld, falsified, or otherwise misrepresented any information. I (We) fully understand that any and all information I (we) provide during this application process is subject to review by The New York City Department of Investigation (DOI), a fully empowered law enforcement agency which investigates potential fraud in City-sponsored programs. I (we) understand that consequences for providing false or knowingly incomplete information in an attempt to qualify for this program may include the disqualification of my (our) application, the termination of my (our) lease (if discovery is made after the fact), and referral to the appropriate authorities for potential criminal prosecution.

I (WE) DECLARE THAT NEITHER I (WE), NOR ANY MEMBER OF MY (OUR) IMMEDIATE FAMILY, ARE EMPLOYED BY THE BUILDING OWNER OR ITS PRINCIPALS.

Signature

Date

Signature

Date



TRIBECA POINTE, L.L.C.

Signature

Date

Signature

Date

Signature

Date



PRIVACY POLICY

Effective Date: 10/1/2019

This web site (the “Site”) is provided by Rockrose Development L.L.C. and its affiliates, subsidiaries and related entities (“Rockrose,” “we,” “our” or “us”). This Privacy Notice describes our privacy practices with regard to information about you that could reasonably be used to identify you personally or that is associated with information that identifies you (“Personal Information”). Unless specifically stated otherwise, this Privacy Notice applies only to Personal Information that we gather or collect via the Site and any other Rockrose web site or online service that posts a link to this Privacy Notice. It does not apply to any Personal Information collected offline. Please note that certain features or services discussed in this Privacy Notice may not be offered on the Site at any particular time.

PLEASE REVIEW THE TERMS OF THIS PRIVACY NOTICE CAREFULLY. IF YOU DO NOT CONSENT TO OUR PRACTICES AS STATED HEREIN, DO NOT CONTINUE USE OF OUR SITE. YOUR USE OF THE SITE REPRESENTS ACCEPTANCE OF OUR PRIVACY NOTICE AND AGREEMENT TO OUR TERMS AND CONDITIONS, WHICH GOVERN YOUR USE OF THE SITE.

You should read this entire Privacy Notice, but here is a partial list of some of the key topics. Any capitalized terms have the meanings given to them where defined in the Privacy Notice.

1. Collection of Information About You

- 1.1 Active Information Collection.** We may collect Personal Information from you at various places and through various mechanisms on the Site. This may include, for example, when you fill out and submit forms (such as forms requesting information needed to consider you for apartment rentals or potential employment opportunities), when you initiate payments to us through the Site, when you participate in promotions, contests, or sweepstakes on the Site,

when you post to any interactive forum, bulletin board, chat room that we may make available on the Site, when you register for e-mail communications, and when you submit a survey response, question or request to the Site using a form or the e-mail address links on the Site.

2. **1.2 Passive Information Collection.** When you visit the Site, we automatically collect certain information about your activities ("Site Usage Information"). Site Usage Information is information about your device, including browser and device identifiers such as IP address, and information about how our visitors use and navigate the Site. To collect this Site Usage Information, the Site and any e-mails sent to you by the Site (or otherwise by Rockrose) may utilize cookies, web beacons, embedded scripts or other tracking technologies ("Tracking Technologies").
3. **Cookies.** A cookie is a data file placed on a device when it is used to visit the Site. A Flash cookie (or locally shared object) is a data file placed on a device via the Adobe Flash plug-in that may be built-in to or downloaded by you to your device. HTML5 cookies can be programmed through HTML5 local storage. To identify local shared objects on your computer and adjust your settings, please visit:
www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html.
4. **Web Beacons.** Small graphic images or other web programming code called web beacons (also known as "1×1 GIFs" or "clear GIFs," "Pixel Tags," or "Web Bugs") may be included in our Site's pages and messages. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to the Site, to monitor how users navigate the Site, to count how many e-mails that were sent were actually opened or to count how many particular articles or links were actually viewed.

5. **Embedded Scripts.** An embedded script is programming code that is designed to collect information about your interactions with the Site, such as the links you click on. The code is temporarily downloaded onto your device from our web server or a third party service provider, is active only while you are connected to the Site, and is deactivated or deleted thereafter.
6. In addition, third parties may use Tracking Technologies in connection with the Site, such as a Facebook or Instagram widget, which may include the collection of information about your online activities over time and across third-party web sites or online services. We may not control those Tracking Technologies and we are not responsible for them. However, your consent to potentially encountering third party Tracking Technologies in connection with use of our Site and accept that our statements under this Privacy Notice regarding our practices do not apply to the Tracking Technologies or practices of such third parties.
7. Our Site does not monitor or take any action with respect to Do Not Track signals or other mechanisms, though we may consider doing so if an understandable and practical standard is developed and widely adopted.
8. **1.3 Offline Collection from You.** Rockrose may also collect Personal Information from you through means other than the Site. This may include offline collection, such as when you submit a paper application to rent an apartment, make a rent payment by check, or call or visit the management office at a Rockrose property. It may also include e-mails that you send to us separate from the Site. This Privacy Notice does not apply to Personal Information that you provide to us through means other than the Site. However, to the extent we combine the Personal Information we collect from you outside of the Site with Personal Information that we collect through the Site, we will apply this Privacy Notice to the combined information, unless specifically disclosed otherwise.

9. **1.4 Information Collected from Other Sources.** We may receive Personal Information about you from other sources. For example, if you are applying for an apartment, condo, corporate housing, or employment, either via the Site or offline, we may obtain information from third parties about your creditworthiness, among other information, as part of the application process. This Privacy Notice does not apply to Personal Information about you that we receive from other sources. However, we may combine the information we receive from these other sources with Personal Information we collect through the Site. In those cases, we will apply this Privacy Notice to the combined information, unless specifically disclosed otherwise.
10. **1.5 Children.** We are a general audience service and do not use the Site to knowingly collect personal information from children under the age of thirteen (13). In the event that we become aware that we have collected personal information from any child, we will dispose of that information. If you are a parent or guardian and you believe that your child under the age of thirteen (13) has provided us with personal information, please contact us at info@rockrose.com.

2. **Use of Personal Information.** We retain and use Personal Information to: (1) provide you with services or process transactions that you have requested; (2) communicate with you regarding information, features or offers that we believe will be of interest to you; (3) respond to your questions or other requests; (4) contact you with regard to the Site; (5) process or communicate with you about applications, payments or changes to your account information; (6) process other information or Personal Information that you submit through the Site; (7) conduct user surveys; (8) contact you regarding a sweepstakes, contest or promotion in which you have participated, and (9) fulfill other purposes disclosed at the time you provide your Personal Information. We may also use the information you provide to improve the Site or Rockrose's services, to customize your experience on the Site, to serve you specific content, or for any other purposes

not inconsistent with this Privacy Notice or prohibited by applicable law.

3. **Sharing of Personal Information with Third Parties.** We do not share your Personal Information with third parties for those third parties' (other than our affiliates) own direct marketing purposes without your consent. We may share non-personally identifiable information, such as Site Usage Information or other aggregated user statistics, with third parties without restriction. In addition, we may share your Personal Information as set forth in this Privacy Notice, in any manner in which you expressly consent via the Site, or in the following circumstances:

2. **3.1 Affiliated or Subsidiary Companies.** We may share Personal Information with our affiliated or subsidiary companies who require access to Personal Information for business purposes related to your tenancy or to process any application, request, inquiry, or other information or Personal Information you submit via the Site, and for our affiliates' own marketing purposes. This includes the owner of any community where you make application or where you lease, as well as the management company for such community.
3. **3.2 Third parties providing services on our behalf.** We may share your Personal Information with third parties who perform services on our behalf or on behalf of the owner of one of our properties, or give them access to collect it. This includes, without limitation, third parties that send communications, process payments, analyze data, assist with utility billing or renters' insurance, provide credit checks, resident screening, or collection services, provide marketing assistance, or create, host and/or provide customer service on our behalf. These third parties may have access to Personal information in order to provide these services to us or on our behalf. These third parties may also receive, or be given access to collect, Site Usage Information and other non-Personal Information for their own use.
4. **3.3 Legal Requirements and Law Enforcement.** We may disclose Personal Information when we believe in

good faith that the law requires it; at the request of governmental authorities conducting an audit or investigation (except as prohibited by applicable law); pursuant to a court order, subpoena, or discovery request in litigation; to verify or enforce compliance with our Site's Terms and Conditions or other agreements or policies governing the Site and applicable laws, rules, and regulations; or whenever we believe disclosure is necessary to limit our legal liability or to protect or enforce the rights, interests, or safety of the Site, its users or other third parties. We also reserve the right to report to law enforcement agencies any activities that we, in good faith, believe to be unlawful.

5. **3.4 Sweepstakes and Promotions.** If you choose to enter a sweepstakes, contest or other promotion, your Personal Information may be disclosed to third parties in connection with the administration of such promotion, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list. Also, by entering a promotion, you are agreeing to the official rules that govern that promotion, which may contain specific requirements of you, including, except where prohibited by law, allowing the sponsor(s) of the promotion to use your name, voice and/or likeness in advertising or marketing associated with the promotion.
6. **3.5 Corporate Change.** We reserve the right to disclose and transfer your Personal Information in connection with a corporate merger, consolidation, restructuring, financing, sale of substantially all assets, or other corporate change, including for transaction due diligence. For instance, when a potential buyer is interested in purchasing one of our properties, we may provide the potential buyer with information about the property and the tenants who live there, which may include your Personal Information. Upon the sale of the property in which you live, all of your Personal Information may be transferred to the purchaser.

7. 3.6 Equal Employment Opportunity Reporting. In conjunction with laws and regulations enforced by the Equal Employment Opportunity Commission (“EEOC”), the Office of Federal Contract Compliance Programs (“OFCCP”) and similar state and local regulatory agencies, we may ask you to provide us with self-identifying information (such as veteran status, gender and ethnicity). Providing such self-identifying information is voluntary, but if you do provide us with such information, we may submit that information, to the EEOC, the OFCCP and similar state and local regulatory agencies or otherwise use or disclose it for business-related purposes, including, without limitation, responding to information requests, fulfilling regulatory reporting requirements and defending against employment related complaints.

4. Notice to Residents of Certain States Some state laws permit residents who provide us with personal information to request certain information regarding our disclosure of such information to third parties for their direct marketing purposes. We do not, currently, disclose such information to third parties for their direct marketing purposes. If we change this policy, we will update this provision and provide instructions on how you may make a request for details.

5. Exercising Choices Regarding Analytics and Advertising. Rockrose uses technologies and tools, such as cookies and other Tracking Technologies, to customize content and advertising, to provide social media features and to analyze traffic to the site. These tools include but are not limited to Google Analytics, Google Analytics Advertising Features, Adobe Analytics, Facebook Analytics, Bing Ads, Google Ads, and/or Facebook/Instagram Ads. Information generated by these services (e.g., your IP address and other Usage Information) may be transmitted to and stored by these tools and other web site or advertising providers on servers in the U.S. (or elsewhere) and these web site providers may use this information for purposes such as evaluating your use of the Site, compiling statistical reports on the Site’s activity, and providing other services relating to Site activity and other

Internet usage. Rockrose retains aggregated data pertaining to the above and also shares this information with our trusted social media, advertising and analytics partners. You may exercise your choice regarding the use of cookies and other tracking technologies by visiting the links below and/or modifying the settings of your web browsers across the devices you use.

- <https://tools.google.com/dlpage/gaoptout> Google Analytics
- <http://www.adobe.com/privacy/opt-out.html> Adobe Analytics
- <https://www.facebook.com/help/2207256696182627/> – Facebook Analytics
- <https://adssettings.google.com/u/0/authenticated> – Google Ads Preferences
- <https://www.facebook.com/ads/preferences/edit/> – Facebook Ads Preferences
- <https://account.microsoft.com/privacy/ad-settings> – Bing Ads Preferences
- <http://optout.aboutads.info/> – General Cookie Opt Out Tool
- <https://help.twitter.com/en/safety-and-security/privacy-controls-for-tailored-ads> – Twitter
- <https://www.linkedin.com/help/linkedin/answer/90274/manage-your-linkedin-ads-settings?lang=en> – LinkedIn
- <https://help.pinterest.com/en/article/personalization-and-data> – Pinterest

Major Web Browsers:

- Chrome – <https://support.google.com/chrome/answer/95647>
- Microsoft Edge – <https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy>
- Firefox – <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari on Mac- <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Safari Mobile Devices – <https://support.apple.com/en-us/HT201265>

6. **Updating Your Information.** Depending on the functionality associated with the Site feature you are using, you may be able to update certain of your Personal Information on the Site. If so, we will make good faith efforts to make requested changes in our then active databases as soon as reasonably practicable (but we may retain prior information as business records). Please note that it is not always possible to completely remove or delete all of your information from our databases and that residual data may remain on backup media or for other reasons. Please note that in accordance with our routine corporate recordkeeping practices, we may delete certain records that contain your Personal Information. We are under no obligation to store such information indefinitely and disclaim any liability arising out of, or related to, the destruction of such information.
7. **Data Security.** While we take reasonable steps to secure your Personal Information, no data transmission over the Internet can be guaranteed to be completely secure. Likewise, no storage or processing of your Personal Information or other information on the Site, or on other servers or databases to which the information may be transferred, can be guaranteed to be completely secure.
8. **Links to Other Sites.** The Site may contain links to other web sites whose information practices may be different from ours. You should consult the specific privacy policies posted on these sites when linking to them. We are not responsible for the availability, completeness or accuracy of such third parties' policies or notices.
9. **Privacy Notice Changes.** We reserve the right to prospectively alter, modify, update, add to, subtract from or otherwise change this Privacy Notice at any time, which will become effective as of posting on the Site, so review the Privacy Notice each time you visit and discontinue use of the Site if you do not consent. However, we will continue to use your Personal Information in a manner consistent with the Privacy Notice in effect at the time you submitted the information, unless we receive your consent to the new or revised policy.

10. **Consent to Transfer.** The Site is operated in the United States. Your Personal Information will be processed and shared in the United States, where data protection and privacy regulations may provide different levels of protection compared with non-United States jurisdictions. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using the Site or providing us with your information, you consent to this transfer.

11. **Questions.** If you have any questions about this Privacy Notice, you may contact us –

By mail at Rockrose Development L.L.C.

Attn: Privacy

15 East 26th Street, 7th Floor

New York, NY 10010

by email at info@rockrose.com

or by phone at 1-212-847-3700